

Overview of Swordfish Fisheries May 10th 9:00am

David Itano is currently a Research Associate with the Pelagic Fisheries Research Program of the University of Hawaii and also represents Hawaii as Vice-Chair to the Western Pacific Regional Fishery Management Council. Previously, he was employed as a fishery scientist and biologist for the SPC Tuna Programme (Noumea) and with the government of American Samoa since 1984. Earlier in his career, he engaged in full-time and part-time commercial fisheries from Alaska to New Zealand that included troll salmon, albacore troll, shrimp trawl, Dungeness crab and the western Pacific tropical tuna purse seine fishery.

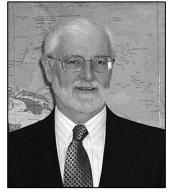




Jon Brodziak, Senior Assessment Scientist works for NMFS Pacific Islands Fisheries Science Center doing fishery resource assessments. An itinerant scientist, his published research includes contributions to applied statistics, mathematical modeling, and population ecology of squids, gadids, billfishes, flounders, salmonids, tunas, and rockfishes. His current research interests include ecosystem-based fishery management, stock assessment methods and software, and evaluating impacts of human activities and environmental variation on fish communities, including swordfish.

Marija Vojkovich has been with the Marine Region of the Department of Fish and Game for over 35 years. Her experience has been almost exclusively with management issues and she spent several years monitoring highly migratory species. On a personal level, Marija has first-hand knowledge of swordfish harpoon fishing.





Rod McInnis is the Regional Administrator for the National Marine Fisheries Service, Southwest Region which includes California, Arizona, and Nevada. In this role, he directs approximately 150 employees to manage offshore commercial and recreational fisheries, marine resource protection, and oversees the conservation of marine and estuarine habitat. Rod has over 30 years of experience in conservation and management of living marine resources in the Pacific. He has broad experience as an administrator and regulator in implementing the major federal statutes and policies related to the conservation of living marine resources, including the Magnuson-Stevens Fishery Conservation and Management Act, Marine Mammal

Protection Act and the Endangered Species Act. Mr. McInnis holds a Master of Arts in Marine Biology from San Francisco State University earned through graduate studies at the Moss Landing Marine Laboratories.



Stakeholder Perspectives Panel May 10th 12:45pm

Bill Sutton started fishing commercially at the age of sixteen. He had the fishing vessel, "Aurelia" built when he was twenty four. Bill has fished for different species on the West Coast, from San Diego to Alaska, but primarily fishes for Swordfish. Bill opened the seafood restaurant, Sea Fresh Ojai, in 1985 and second location, Sea Fresh Channel Isl. Harbor, in 2000. He is an ex-board member of the California Gill Net Association and ex-President of the Ventura County Fisherman's Association. Presently, Bill sits on the Highly Migratory Species Advisory Sub Panel and has been a part of that panel for the past eight years. Bill has also worked with legislators in California to enhance other fisheries for long term fish benefits and sustainability.





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Chuck Cook, a 30-year veteran of The Nature Conservancy, is a marine and fisheries conservation practitioner that works in tropical and temperate ocean environments with a strong focus on fisheries reform and habitat protection. Over the past 15 years, Chuck concentrated his efforts on improving the economic and environmental performance of the west coast groundfish fishery, anchoveta fishery in the Humboldt Current and coral reef fisheries in Indonesia and Micronesia. In 2005, Chuck led The Nature Conservancy's efforts in forming an alliance with NGOs, fishermen and government regulators to execute a privately funded buyout of bottom trawling permits and vessels from fishermen who



wanted to leave the industry. 2007-2010, Chuck was the Project Leader for the Sustainable Fisheries Group at the University of California, Santa Barbara, where we encouraged the use of emerging market based tools that better align the economic interests of fishermen with the health of the ocean.



Dave Rudie, a professional sea urchin diver, transformed his day job into the thriving seafood enterprise Catalina Offshore Products Inc. Diving for sea urchins and seaweed during the day, he and his wife Kathy would process them in their garage in the evenings. Thirty years later, Catalina Offshore Products has over eighty employees working in the San Diego plant and the product line has been expanded to include a wide range of high quality fresh and frozen fish bought directly from reputable fishermen in Southern California and Baja California. Dave is also an underwater photographer and the board president of the San Diego Oceans Foundation.



Stakeholder Perspectives Panel May 10th 12:45pm

Todd Steiner is the founder and executive director of Turtle Island Restoration Network (TIRN) and its primary projects: the Sea Turtle Restoration Project Salmon Protection And Watershed Network (SPAWN), and GotMercury.org. Working with US shrimpers in the 1990s, Todd launched the Turtle-Safe® Shrimp Certification program. Prior to founding TIRN, Todd was the Director of Earth Island Institute's Save the Dolphins Project (1986-89), which focused on reducing marine mammal mortality in the tuna purse-seine fishery. Todd currently serves as a member of IUCN Marine Turtle Specialist Group, Cordell Bank National Marine Sanctuary Advisory Council, Lagunitas Watershed Technical Advisory Committee and as a member of TIRN's Board of Directors. Todd has a MS from Florida International University in Biology and a BS from the University of Maryland.





Tina Fahy is a fisheries biologist with National Marine Fisheries Service, Protected Resources Division and her experience over the last 12 years has been ensuring that federal and private actions off the coast of California are permitted, monitored or mitigated to result in the least effect to protected species, as allowed under the Marine Mammal Protection Act and the Endangered Species Act. In her work with the Protected Resources Division, the major challenge Tina faces is allowing industries to continue operating to meet the demands of the U.S. consumers and ensure a healthy domestic economy (e.g., domestic fisheries,

power plants, retrofitting bridges to meet seismic safety concerns, dredging to allow safe passage of large vessels into ports, etc.) while providing allowable protections to marine species at the individual level, to population level, to species levels.

Taryn Kiekow is a Staff Attorney at the Natural Resources Defense Council, an environmental nonprofit, where she works primarily to protect marine mammals and their habitat. With regard to swordfish, she is involved in a petition asking NMFS to enforce Section 101(a)(2) of the Marine Mammal Protection Act — which would require the United States to ban swordfish imported from foreign countries whose fishing practices harm and kill more marine mammals than allowed by U.S. standards. She is also involved in an effort to protect the wild salmon fishery of Bristol Bay, Alaska from foreign mining interests. Prior to joining NRDC, Taryn was a litigation associate at Cadwalader, Wickersham & Taft and McKenna Long & Aldridge in Washington, D.C., as well as a dolphin trainer at Sea World San Diego and the Miami Seaquarium.





Socio-economic Factors: Swordfish Fisheries and Coastal Communities May 10th 2:15pm

Dr. Dale Squires is Senior Scientist with NOAA Fisheries, Adjunct Professor of Economics at the University of California San Diego, and on the Scientific Committee of the International Seafood Sustainability Foundation. Squires has worked on fisheries management for over 25 years, was Co-Chair of the HMS Plan Development Team and Management Team for the Pacific Fishery Management Council, has worked with the World Bank, OECD, FAO, WorldFish Center, Western Pacific Fishery Management Council, and other organizations. He is the author of about 80 peer-reviewed publications and co-author of six books, including the forthcoming Conservation of Pacific Sea Turtles (with Peter Dutton and Mahfuz Ahmad).





Dr. Steve Stohs is an industry economist at the Southwest Fisheries Science Center who currently serves as Chair to the Pacific Fishery Management Council's Highly Migratory Species Management Team. His research concerns the economic impact of regulation on commercial HMS fisheries. He holds a PhD in Agricultural and Resource Economics from the University of California, Berkeley.

Dr. Carrie Pomeroy, a Marine Advisor with the California Sea Grant Extension Program and a Research Associate with the University Of California Santa Cruz Institute Of Marine Sciences, is an applied social scientist whose work focuses on the social, cultural and economic aspects (the human dimensions) of fisheries and fishing communities. Through her work, she seeks to build information and understanding of the human systems associated with fisheries, and how these systems interface and interact with the ecological systems on which they depend. Carrie serves on local, state and regional advisory committees, and holds a MA in Marine Policy from the University of Miami and a PhD in the Human Dimensions of Fisheries from Texas A&M University.





Ecological Factors: Fisheries Interactions and Ecosystem Impacts May 10th 3:30pm

Dr. Jessica Redfern leads the Ecosystem Studies Program in the Protected Resources Division at the Southwest Fisheries Science Center in La Jolla, California. This group of modelers, marine ecologists, and oceanographers uses ecosystem data to interpret trends in marine mammal abundance and predict the location of these animals. Jessica's research investigates the factors influencing marine mammal distributions in the eastern Pacific Ocean.





Dr. Chugey Sepulveda is the Senior Research Biologist at the Pfleger Institute of Environmental Research in Oceanside, CA. Chugey specializes in pelagic fish biology and is especially interested in sustainable domestic fisheries. His Laboratory focuses primarily on pelagic fish movement patterns and how they can be used to better understand regional fisheries. He holds an MA in Biology from California State University, Fullerton and a PhD in Marine Biology from Scripps Institution of Oceanography, University of California, San Diego.

Dr. Suzanne Kohin, Fishery Biologist at the National Marine Fisheries Service, leads the Highly Migratory Species Research Program at the Southwest Fisheries Science Center. Her research groups focus on fishery data management, population status, and life history of tunas, billfish and pelagic sharks encountered in United States and international marine fisheries for tuna and tuna-like species. Suzanne obtained her doctorate in Biology/Physiological Ecology at the University of California, Santa Cruz.



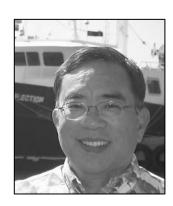


Dr. Heidi Dewar is a fisheries research biologist at the Southwest Fisheries Science Center in the Fisheries Resources Division. After receiving her Ph.D. at Scripps Institute of Oceanography on tuna physiology she has worked on the development and application of tools that allow us to ask more complex questions about fish in their natural environment. Her interests center on the physiological ecology of large pelagic fish including tuna, sharks and billfish. In recent years she has used a range of electronic tagging technology to document movements and behaviors that are then linked to oceanography to understand patterns.



Consumer Trends and Perceptions: Sustainable and Local Seafood May 11th 8:45am

John Kaneko MS DVM is the Program Manager of the Hawaii Seafood Council, a nonprofit organization that addresses the quality, safety and sustainability of Hawaii Seafood produced by Hawaii's responsible fisheries through education, outreach and research. His team efforts include the comprehensive application of the FAO Code of Conduct for Responsible Fisheries as a scoring tool and the preparation of the Sustainability Platform for the Hawaii Longline Fishery with NOAA support.





Dr. Robin Pelc, as the Fisheries Research Manager at the Monterey Bay Aquarium's Seafood Watch program, manages the generation of the Aquarium's sustainable seafood recommendations for wild fisheries. Before joining the Aquarium team in June 2009, Robin completed a PhD in marine ecology at the University of California, Santa Barbara, where she studied the effects of marine protected areas. She has conducted field work in the intertidal in South Africa, worked as a Coastal Resource Manager on the Pacific island nation of Palau, and researched the impacts of ocean energy technologies for the Environmental Defense Fund.

Dave Anderson is a Seafood Officer with the Seafood for the Future Program of the Aquarium of the Pacific. Before working with Seafood for the Future, Dave completed his graduate work in genetics at the University of Southern California and was an aquaculture consultant for USC's Wrigley Marine Science Center on Catalina Island. Dave has extensive experience with a variety of aquaculture species in a variety of places including the Marshall Islands, Washington state, and Florida.





Innovative Approaches Addressing Consumer Trends and Perceptions May 11th 9:45am

Dawn M. Martin joined SeaWeb in 2004, first as its executive director and then as the organization's president and chair of the Board. For more than 25 years, Martin has utilized creative communication strategies to advance policy and conservation goals. She brings a multidisciplinary approach that builds on her organizational management experience and skills as an attorney, negotiator, strategic policy professional and communications specialist. Engaged from the beginning of the sustainable seafood movement, SeaWeb manages the Seafood Choices Alliance and, with its partner the Natural Resources Defense Council, launched the groundbreaking Give Swordfish A Break (GSAB) campaign that in many ways provided a foundation for the modern day sustainable seafood movement.





Heather Mann has close to 20 years' experience working in and for the commercial fishing industry. As the Director of the Community Seafood Initiative she is the lead developer for the North American and Pacific Fish Trax programs aimed at supporting sustainable fisheries with creative real-time tools that track seafood products, link consumers and fishermen, and improve science, management and marketing.

Valerie Termini currently serves as staff to the California Ocean Protection Council as a project manager. Some of her projects include developing a California sustainable seafood eco-labeling program and working on projects which help to foster more sustainable fisheries along the coast of California. She holds a Master's degree from the Monterey Institute of International Studies.





Innovative Approaches Addressing Consumer Trends and Perceptions Panel May 11th 10:30am

Andrew Spurgin has designed and prepared menus and events honoring dignitaries and glitterati for over three decades, throughout the US, in England, Canada and Mexico. He grew up in London, working in his relative's restaurant and butcher shop until his family moved to San Diego in 1974. Currently, Andres is the Executive Chef/ Director of Waters Fine Catering & Event Design. His involvement in the sustainable seafood movement includes being the co-founder of Passionfish.org and Cooks Confab, a developer of the Blue Ocean Institute's "Green Chefs Blue Ocean" Program, an associate board member of the Slow Food Urban San Diego convivium, and past member of the Director's Cabinet for the Scripps Institute of Oceanography. Andrew regularly lectures to the industry and public (including youth audiences) on sustainability, cooking, event design, culinary responsibility and entertaining.





Steve Foltz is the director of sales and marketing for Chesapeake Fish Company. Chesapeake Fish has a dockside location in San Diego, which is hub to a modern processing facility and a fleet of refrigerated delivery trucks. Steve is also Chairman of the Board of California Fisheries and Seafood Institute (CFSI), the nation's largest regional organization representing members of the consumer seafood supply industry. Steve's role with CFSI is to improve, preserve and promote the seafood industry.

Sam King is the President and CEO of King's Seafood Company which has developed and currently operates eighteen restaurants in Southern California, Arizona and Nevada. These include six signature restaurants, twelve King's Fish House's and a seafood distribution operation. Sam is also the co-founder of the Sustainable Seafood Forum, and serves on several boards including the Aquarium of the Pacific, and the USC Wrigley Institute for Environmental Studies.



Joe Ciaramitero is President of J & D Seafoods, Inc. in San Pedro. His father and grandfather were both commercial fishermen. He has been working in the industry in different facets for over 30 years. He started at Galletti Brothers in 1981 and worked in sales, purchasing and management before starting J & D Seafoods with his partner Dino Lauro in 1990. J & D Seafoods, Inc. has grown from the ground up to one of the largest swordfish distributors nationwide. Joe has also served on the council for Highly Migratory Species, the board of the California Seafood Council, and with the City of Los Angeles on the Fishing Task Force. Joe recognizes the importance of protecting the seafood industry along with sustainability of our environment and sea-life.



Eating Swordfish: Health Benefits and Risks
May 11th 11:45pm



Dr. Charles Santerre

Dr. Charles Santerre is a professor of food toxicology at Purdue University. The overall goal of the Santerre Laboratory is to better understand the risks and benefits for sensitive populations (i.e., pregnant or nursing women, women that will become pregnant and young children) of seafood consumption. Past studies have: measured pollutants, nutrients and therapeutic compounds in recreationally-caught and commercially-sold fish; developed rapid methods for measuring pollutants in fish; determined the influence of cooking on chemical residues in seafood; and measured the movement of pollutants from diet to maternal milk. Charles obtained his Ph.D. in Environmental Toxicology & Food Science at Michigan State University in 1989.